Design Tips for Raised Foil Business Cards

Raised Foil is a liquid polymer applied on top of your printed card, creating a shiny, 3-dimensional finish in silver or gold.

Raised Gold Foil



Raised Silver Foil



Glitter Foil



1 Use one of our customizable templates



- Design uploads are not available for Raised Foil.
- Raised foil should only be applied to text and shapes available in our design studio.

2 Apply foil to bold, well-spaced text and shapes



- Fine lines and small text can be hard to read once the metallic layer is applied.
- If you choose to add foil to text, make sure it's at least **13pt.** Aim for a high contrast between your background and text or logos, especially if you're applying foil to both elements.

Note: Foil colors will appear slightly darker on the physical card than in the preview – so the stronger your contrast, the better your result.

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3 Keep borders foil-free



⚠ Raised foil cannot be applied at the edges, so keep foil elements away from the trim line.

✓ Always include adequate bleed (1/8 inch or 3mm) for elements that extend to the edge of your card.

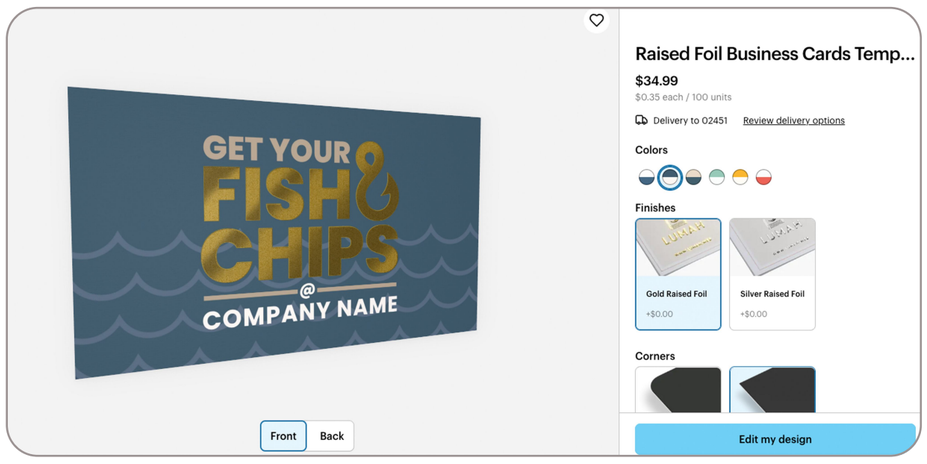
4 Apply foil to the front of your card only



✓ Raised foil is a single-sided finish. Plan your design so that your foil elements are on the front.

You can use normal ink printing for other elements on both the front and back of your card.

5 Preview your design – but expect some variation



The Studio preview is a guide, not an exact replica. Foil colors will appear slightly darker in print, and the raised finish will be thicker than it looks on screen.

Design checklist

- ✓ Designed using a VistaPrint template
- ✓ Raised foil applied to high-contrast, well-spaced text and shapes provided inside our studio gallery
- ✓ No raised foil applied to the border
- ✓ Raised foil applied to front side only
- ✓ Design previewed and approved



Questions about your design?

Visit our Help Center to get in touch.

Or, call us directly at **1.866.207.4955.**
Mon to Fri 7 AM to 3 AM EST
Sat to Sun 8 AM to 8 PM EST

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