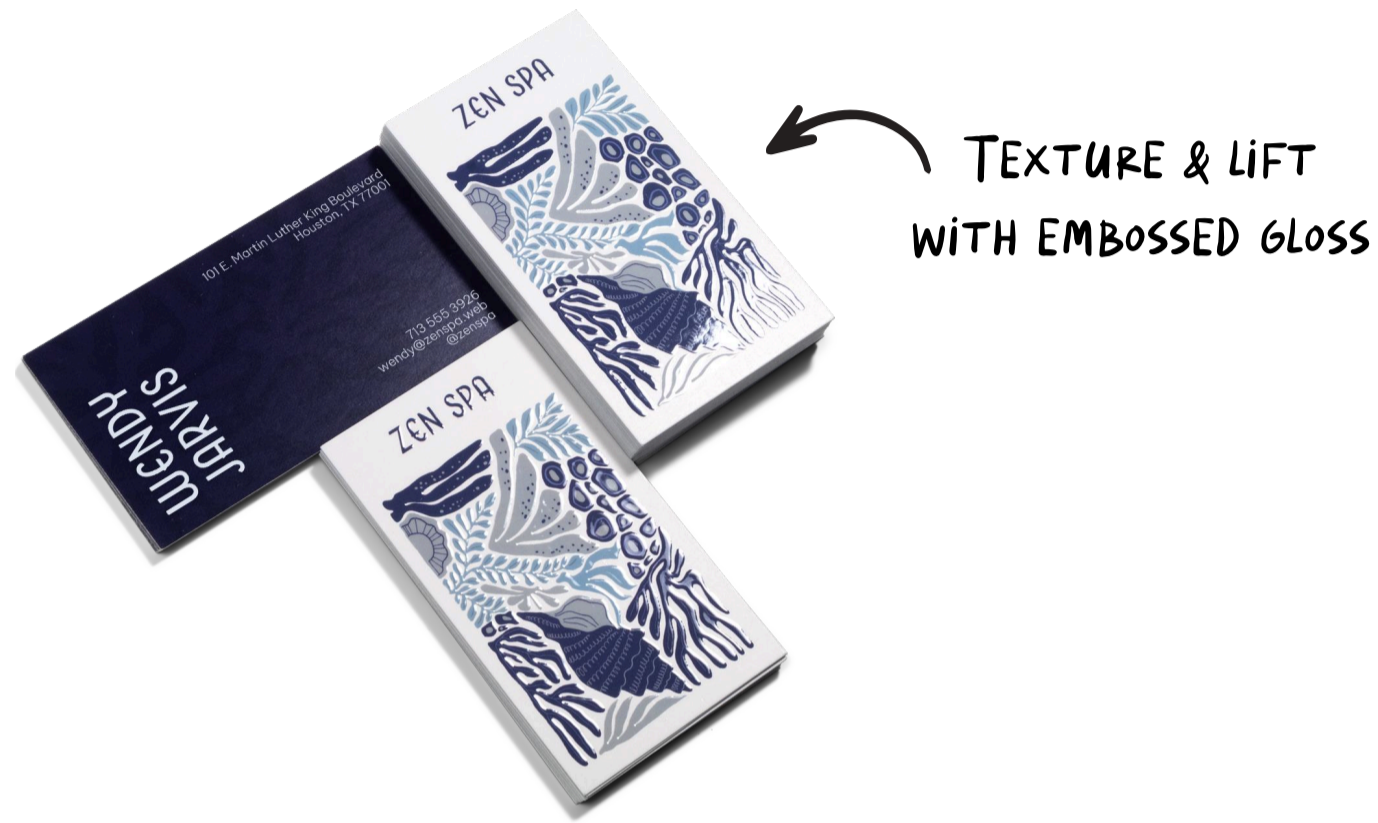
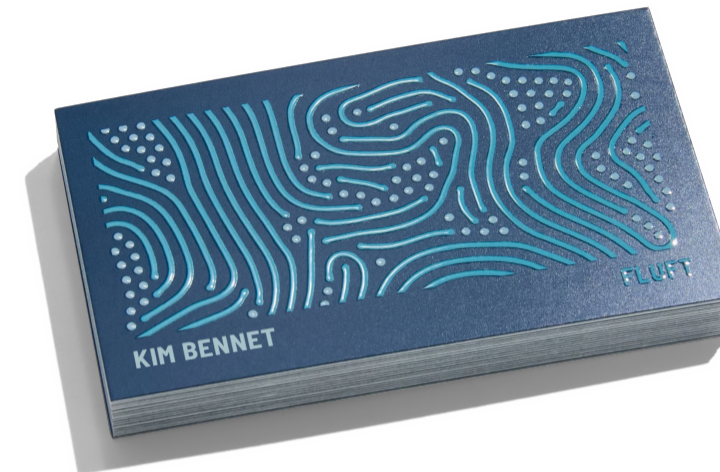


# Design Tips for Embossed Gloss Business Cards

Embossed Gloss adds a raised, tactile shine to selected elements of your printed card.



## 1 Apply gloss to large, clearly defined elements



- ✓ For the best results, apply gloss to solid, clearly defined shapes.
- Lines are at least 0.5pt
- Fonts are at least 12pt

## 2 Avoid gradients and low-resolution images



- ⚠ Photographic textures and gradients don't always translate well to gloss.
- ✓ For the cleanest result, use vector files or high-resolution raster images (300 DPI or higher).

## 3 Keep borders gloss-free



- ⚠ Thin or intricate borders may show misalignment on your finished card.
- ✓ For the cleanest result, keep borders free of gloss entirely.

## 4 Apply gloss to the front of your card only



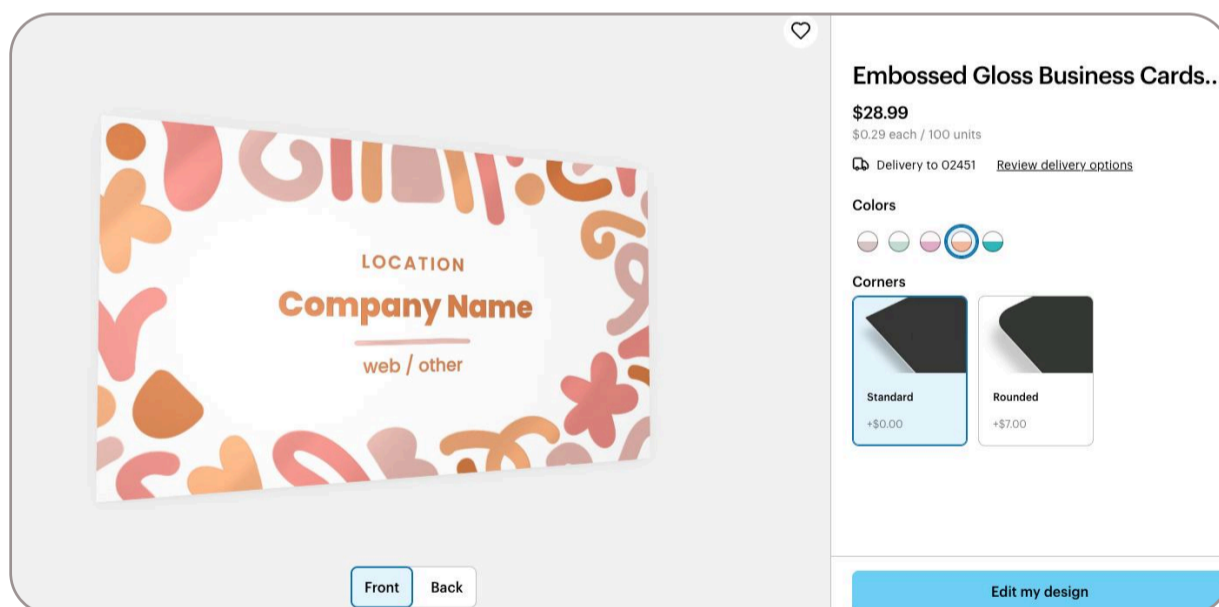
✓ Embossed gloss is a single-sided finish. Plan your design so that your gloss elements are on the front.

You can use normal ink printing for other elements on both the front and back of your card.

## Design checklist

- ✓ Gloss applied to large, clearly defined elements.
- ✓ All gloss text is at least 12pt
- ✓ No gradients or low-res images in gloss areas
- ✓ No gloss applied to the border
- ✓ Gloss applied to front side only
- ✓ Design previewed and approved

## 5 Preview your design – but expect some variation



The Studio preview is a guide, not an exact replica. Fine details, small text and gloss coverage may look different on your finished card than on screen.



## Questions about your design?

Visit our [Help Center](#) to get in touch.

Or, call us directly at **833.996.2067**.  
Mon to Fri 7 AM to 8 AM EST  
Sat to Sun 8 AM to 5 PM EST