

Prepping a print file for wire-bound booklets

Follow the steps below to create the print file(s) for your wire-bound booklets – we've included info on format, resolution, sizing and more.

1. File Format, Layout & Covers

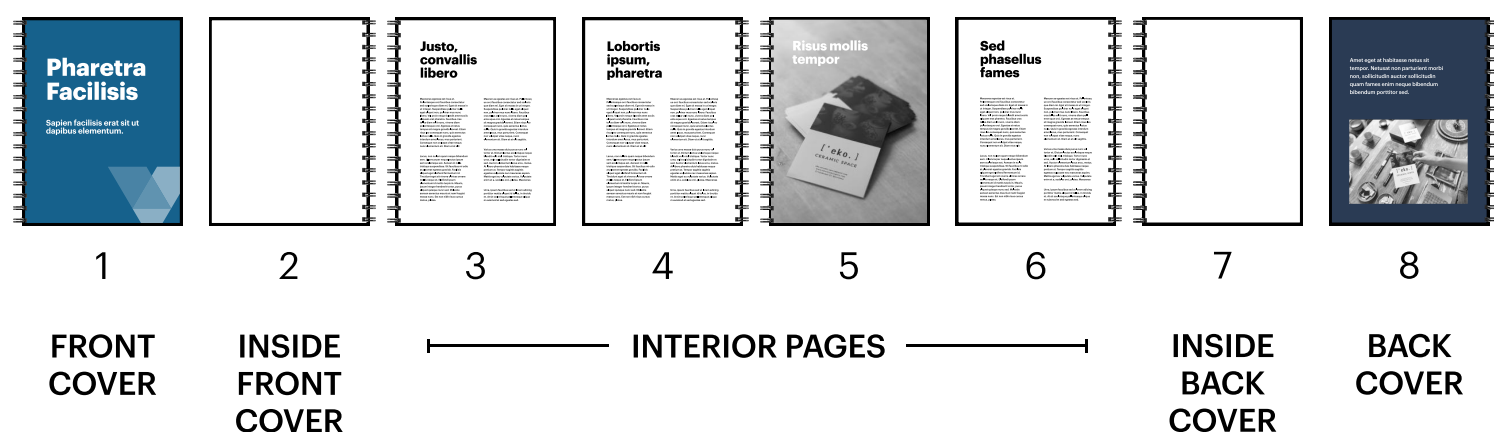
Submitted files must meet the following specifications:

- ✓ PDF format, all fonts embedded
- ✓ No password protection
- ✓ Single pages, arranged in correct reading order
- ✓ Includes four cover pages
- ✓ High resolution (300 dpi recommended)
- ✓ File size is 512 MB or less

Please note: Your file will always include four cover pages (see below). If you only want to print on the *outside* of each cover page, leave the inside cover pages blank – but those blank pages need to be included in your file.

Page Order

Place your pages in reading order, starting with the front cover.



2. Colors

All files will be printed in CMYK (Cyan, Magenta, Yellow and Black) with the Fogra 39 printing profile. Images in RGB or PANTONE are automatically converted to the standard separation profile, which may result in a slight color shift in the printed design. To avoid a color shift, make sure your file is in CMYK.

3. Resolution

300 dpi is the optimum resolution for magazine, catalog and book prints. The reproduction quality of images and photos may drop with lower resolutions.

4. Margins & Bleeds

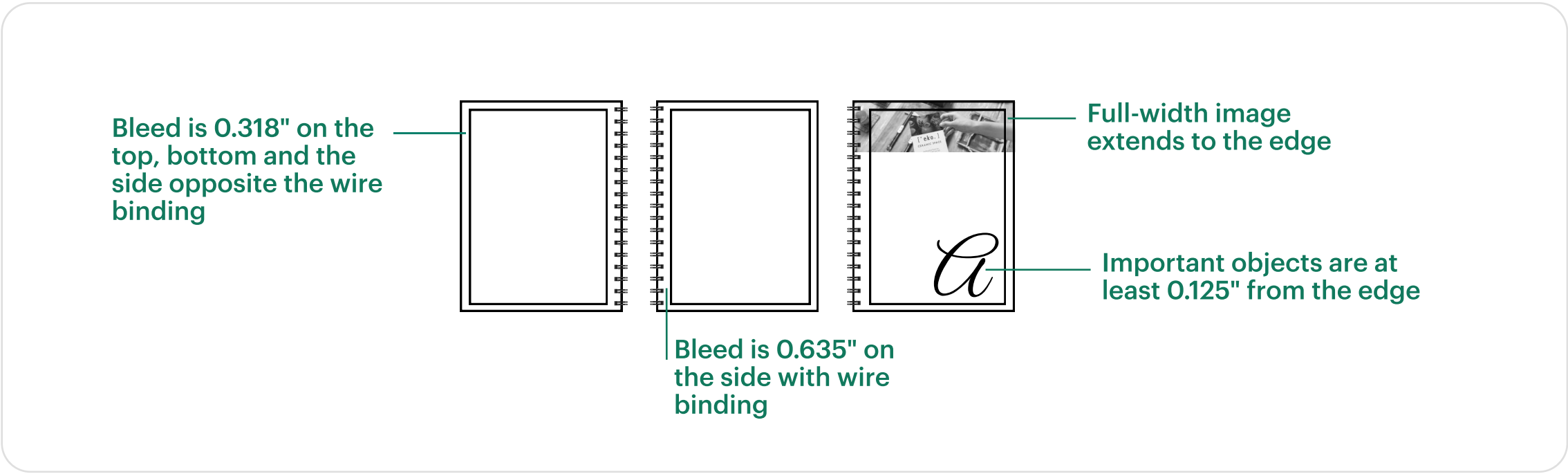
To have images stretch to the edges of the page:

To ensure there will be no white margin on images that go to the edge of the page, include a bleed of roughly 1/3" (0.318") on the top and bottom of each page, and the side opposite the wire binding. Include a bleed of roughly 2/3" (0.635") on the side of the page the wire binding is on.

To make sure text and other content isn't cut off:

Text, images and other important information should be placed at least 1/8" (0.125") from the edge. If something is too close to the wire binding, it'll be hard to read. If it's too close to the edge of the page, it may be trimmed off.

Note: Each page will have a front and back, so for odd-numbered pages, the wire binding will be on the left. For even-numbered pages, it'll be on the right.



Please note: Use the "with bleed" dimensions when setting up your file — anything else won't be accepted.

Page size with bleed	Finished booklet size
8.75" W x 11.25" H	8.5" W x 11" H
5.75" W x 8.75" H	5.5" W x 8.5" H
6.25" W x 6.25" H	6" W x 6" H
6.25" W x 9.25" H	6" W x 9" H
8.25" W x 8.25" H	8" W x 8" H

5. Pages

When asked to select the "Pages" in your booklet, this means the total number of pages in your document – including the 4 cover pages required for all files. A sheet always consists of 2 pages: a front page and a back page.