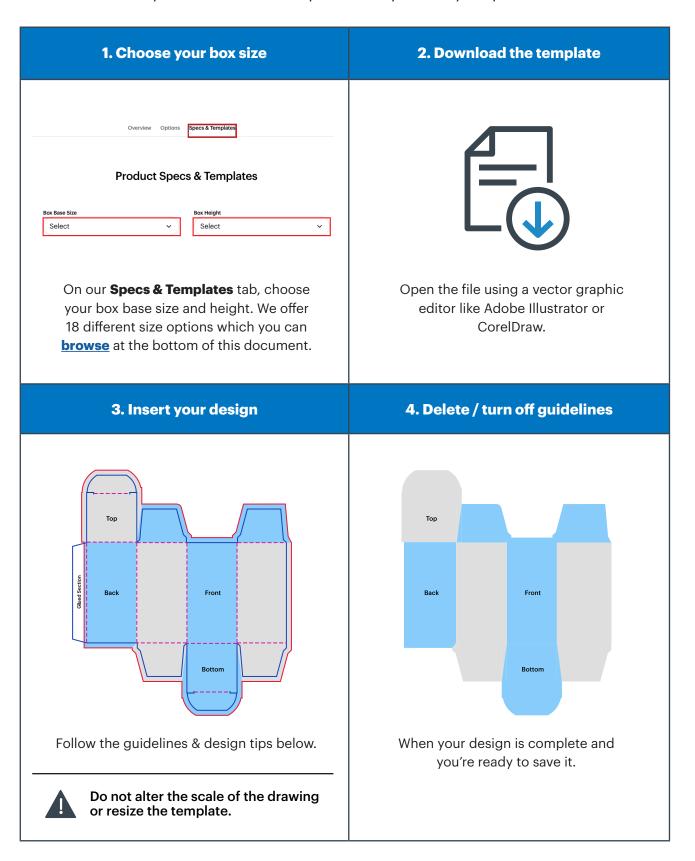
# PROMOTIONAL BOX DESIGN.

Here's a few handy hints to create an upload-ready file for your promotional box.

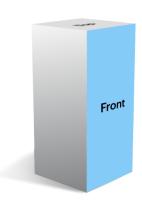




### 5. Save & upload your design



Save your design as a PDF and upload it to our website.



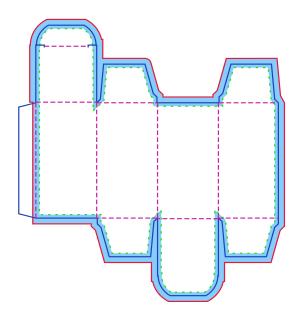
### Success!

Here's a reference of what your box might look like assembled.

### **TIPS FOR DESIGNING**

- 1. We recommend locking layers before you start designing, so guidelines aren't accidentally moved.
- 2. Be sure to leave the document size unaltered.
- 3. All files should be created in CMYK (cyan, magenta, yellow, black), with the Fogra 39 colour profile. Images in RGB or with PANTONE colours are converted automatically using a standard colour separation profile.
- 4. The ideal resolution is between 250 and 300 dpi.

### **A GUIDE TO GUIDELINES**



# BLEED Indicates where your background image must extend-to, to avoid white edges or any blank spaces on your box. TRIM LINE This is where we'll cut the artwork. SAFE LINE For the best design, graphics and text should not pass this line. FOLD LINE Shows the folds and creases of the box. For a clean, legible design, it's best that text doesn't pass the fold line.



## **PROMOTIONAL BOX SIZES**

| 3 x 2.5 x 7 cm      | 3 x 2.5 x 10 cm      | 3 x 3 x 8 cm  | 3 x 3 x 11 cm |
|---------------------|----------------------|---------------|---------------|
| 7 cm<br>2.5 cm 3 cm | 10 cm<br>2.5 cm 3 cm | 8 cm<br>3 cm  | 11 cm<br>3 cm |
| 4 x 4 x 8 cm        | 4 x 4 x 11 cm        | 4 x 4 x 13 cm | 4 x 4 x 15 cm |
| 8 cm<br>4 cm        | 11 cm                | 13 cm<br>4 cm | 15 cm<br>4 cm |
| 5 x 5 x 5 cm        | 5 x 5 x 10 cm        | 5 x 5 x 12 cm | 5 x 5 x 17 cm |
| 5 cm 5 cm           | 10 cm                | 12 cm         | 17 cm         |



