## HOW TO USE OUR TEMPLATES TO CREATE YOUR PROMOTIONAL BOX DESIGN.

Here's a few handy hints to create an upload-ready file for your promotional box.

| 1. Choose your box size | 2. Download the template |
| :---: | :---: |
| On our Specs \& Templates tab, choose your box base size and height. We offer 18 different size options which you can browse at the bottom of this document. | Open the file using a vector graphic editor like Adobe Illustrator or CorelDraw. |
| 3. Insert your design | 4. Delete / turn off guidelines |
| Follow the guidelines \& design tips below. <br> Do not alter the scale of the drawing or resize the template. | When your design is complete and you're ready to save it. |

## 5．Save \＆upload your design



Save your design as a PDF and upload it to our website．


Success！
Here＇s a reference of what your box might look like assembled．

## TIPS FOR DESIGNING

1．We recommend locking layers before you start designing，so guidelines aren＇t accidentally moved．

2．Be sure to leave the document size unaltered．
3．All files should be created in CMYK（cyan，magenta，yellow，black），with the Fogra 39 colour profile．Images in RGB or with PANTONE colours are converted automatically using a standard colour separation profile．

4．The ideal resolution is between 250 and 300 dpi．

## A GUIDE TO GUIDELINES



|  | BLEED <br> Indicates where your background image must extend－to，to avoid white edges or any blank spaces on your box． |
| :---: | :---: |
|  | TRIM LINE <br> This is where we＇ll cut the artwork． |
| ＂－－－＂ | SAFE LINE <br> For the best design，graphics and text should not pass this line． |
| ーロージ | FOLD LINE <br> Shows the folds and creases of the box．For a clean，legible design， it＇s best that text doesn＇t pass the fold line． |

PROMOTIONAL BOX SIZES

| $3 \times 2.5 \times 7 \mathrm{~cm}$ | $3 \times 2.5 \times 10 \mathrm{~cm}$ | $3 \times 3 \times 8 \mathrm{~cm}$ | $3 \times 3 \times 11 \mathrm{~cm}$ |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| $4 \times 4 \times 8 \mathrm{~cm}$ | $4 \times 4 \times 11 \mathrm{~cm}$ | $4 \times 4 \times 13 \mathrm{~cm}$ | $4 \times 4 \times 15 \mathrm{~cm}$ |
|  |  |  |  |
| $5 \times 5 \times 5 \mathrm{~cm}$ | $5 \times 5 \times 10 \mathrm{~cm}$ | $5 \times 5 \times 12 \mathrm{~cm}$ | $5 \times 5 \times 17 \mathrm{~cm}$ |
|  |  |  |  |


$12 \times 12 \times 12 \mathrm{~cm}$


